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Wildchild Nation partners with MTV's "Making of the Band" Laurieann Gibson to launch their new Signature Series line.

MTV's star choreographer from "Making of the Band" collaborates with trendy new clothing company Wildchild Nation to release their Signature Series line.

New York, NY - August 1, 2007 - Wildchild Nation announces that award winning choreographer, TV personality and new artist, Laurieann Gibson will be premiering their new Signature Series line with a limited edition hoody to be sold on their Website: www.wildchildnation.com. The black and silver hoody flaunts a masterful design of silver microphones, Gibson's own trademarked phrase: "Boom Kack!," and her signature in a splash of red on the front. Gothic and destroyed stylized lettering along the hood and back complete the garment to give it both underground and glam appeal.

"This is where it's at!" says Gibson, "Wildchild Nation best represents the empowerment, the movement, and the artistry of my struggle like no one else. I am a Wildchild!" Gibson is currently in development for her own television series on VH1 and will release her first album including the much anticipated single 'Addictive'.

The Limited Edition "Boom Kack" hoodies will be sold exclusively online at www.wildchildnation.com, and if any stock remains, will be sold on tour with The Pulse. "Laurieann's career is taking off," says Marc David of Wildchild Nation, "and she saw a great opportunity by working with us to create, market, and sell the Limited Edition "Boom Kack" hoody with her. It'll be a sell-out success, and Laurieann's fans will agree with me that Luam and Traci's blazing designs make it a must have."

This partnership hallmarks the beginning of the Wildchild Signature Series' created for artists and personalities that identify with and embody Wildchild Nation and the movement. "We're excited to see what future partnerships this will bring," says Traci Copeland, "We'd love to work with edgy artists that embody the Wildchild spirit and mission in their own genre. Artists like John Legend, Wynton Marsalis, Kanye West, John Mayer, and more."

About The Company

Wildchild Nation (WCN) is a premier lifestyle apparel company founded by Luam, Traci Copeland, and Marc David, based in New York, NY. WCN is the parent company to clothing brands *Wildchild*, *Love Understands All Music* (L.U.A.M.), and the *WCN Signature Series*.

The *Wildchild* collection is a high-end line focused on the urban contemporary and streetwear markets with premium blazers, jackets, reversible hoodies, etc. Fashions for the *L.U.A.M.* line are more streetwear-centric with colorful designs using metallic and graphic elements on hoodies, tees, tanks, jackets, and vests. WCN recently launched the *Wildchild Nation Signature Series* brand, reserved for partnerships with noted figures and celebrities to create custom, signature pieces. The first collaboration in *WCN's Signature Series* is with TV personality and artist Laurieann Gibson.

Wildchild Nation continues to focus on producing men's and women's quality, trend-right designs influenced by the Soho, urban, and vintage markets. In line with their mission, they push to revitalize their consumers into self-awareness and action, referring to the "Wildchild Movement" in which individuals are expected to explore their hidden ambitions and creativity.